V internet communication   **P** diphthongs   **G** might   **S** predicting

VOCABULARY
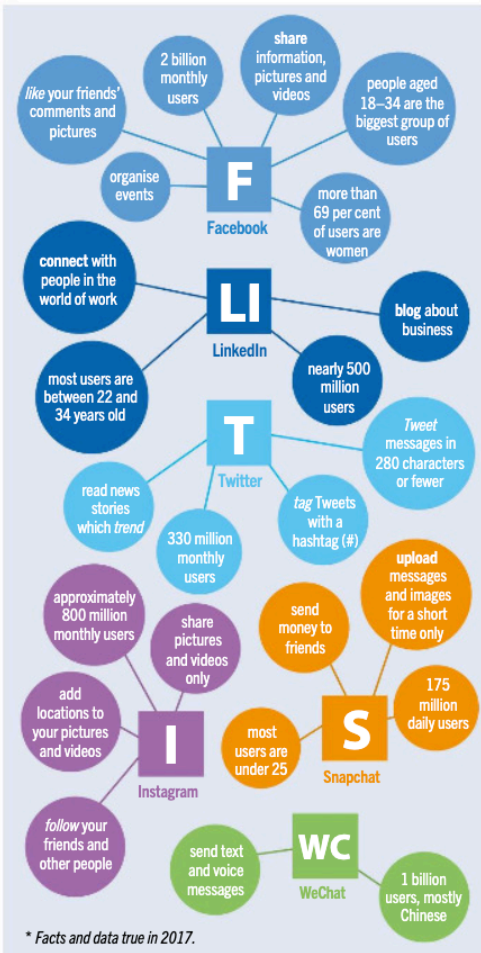### Internet communication

A **SPEAK** Work in pairs. Look at the infographic. How many of the social networks do you use? Do you use any others?

B **DISCUSS** Work in pairs and discuss the questions. Make notes.

Which network …

1 has the largest number of users?
2 is most popular with younger people?
3 is useful for professional people?
4 is useful to read the news?
5 is most popular in Asia?

C Quickly read the infographic and check your answers.

like your friends' comments and pictures

2 billion monthly users

share information, pictures and videos

people aged 18–34 are the biggest group of users

organise events

F Facebook

more than 69 per cent of users are women

connect with people in the world of work

LI LinkedIn

blog about business

most users are between 22 and 34 years old

nearly 500 million users

T Twitter

Tweet messages in 280 characters or fewer

read news stories which trend

tag Tweets with a hashtag (#)

330 million monthly users

approximately 800 million monthly users

share pictures and videos only

send money to friends

upload messages and images for a short time only

add locations to your pictures and videos

I Instagram

most users are under 25

S Snapchat

175 million daily users

follow your friends and other people

send text and voice messages

WC WeChat

1 billion users, mostly Chinese

* Facts and data true in 2017.

D Match the words in the box to the icons (1–10).

blog   chat   connect   follow   like
share   tag   trend   Tweet   upload

1 _____   6 _____
2 _____   7 _____
3 _____   8 _____
4 _____   9 _____
5 _____   10 _____

E Complete the sentences with words from Exercise D.

1 When I _____ a picture, I only _____ it with my friends.

2 I _____ comedians on Twitter. They _____ really funny comments and videos.

3 I _____ about music once a week.

4 On Facebook, I usually just _____ ' _____ ' a few posts from family and friends.

5 I _____ with my friends on the phone not on social media.

6 I hate it when my friends _____ me in pictures.

F **SPEAK** Work in pairs. Which sentences in Exercise E are true for you?

PRONUNCIATION
Diphthongs

A Listen and repeat the words in the table. Notice how we say the underlined letters.
12.7

/ɪə/	/eɪ/	/ʊə/	/ɔɪ/
near	place	tourist	boy

/əʊ/	/eə/	/aɪ/	/aʊ/
nose	hair	my	mouth

Diphthongs are two vowel sounds that are said together. There are eight diphthongs in English – /ɪə/, /eɪ/, /ʊə/, /ɔɪ/, /əʊ/, /eə/, /aɪ/ and /aʊ/. Practising these sounds will improve your pronunciation.

B Work in pairs. Add the words and phrases in the box to the table in Exercise A. Then listen and repeat.
12.8

here   Facebook   follow   like
mouse   point   secure   share

Maria Ricci

Jean Walker

Luke Fox

Wai Zhu

Shani Zahra

LISTENING

A **PREPARE** You are going to listen to five people talking about social media. Look at the pictures and guess what their favourite social media network is.

Predicting

Before you listen, use information such as pictures, questions, what you already know, etc to help you predict the topic or guess information.

B **LISTEN FOR GIST** Listen to the people. How many predictions in Exercise A did you get right?
12.9

C **LISTEN FOR DETAIL** Listen again. Choose a, b or c to complete the sentences.
12.9

1 Shani …
   a studied business.   c teaches business.
   b runs a business.

2 Luke works in a …
   a café.   b theatre.   c school.

3 Wai likes sharing his pictures on …
   a Facebook.   b Instagram.   c LinkedIn.

4 Jean has got … grandchildren.
   a four   b five   c six

5 Maria likes that pictures only stay on Snapchat for …
   a ten years.   b two hours.   c ten seconds.

D **SPEAK** Work in pairs and discuss the questions.

1 Which age group do you think spends most time on social media? Why?

2 How long do you think they spend on social media each week?

GRAMMAR
might

A **WORK IT OUT** Look at these sentences about social media. Then choose the correct words to complete the rules.

A: I might sign up to Snapchat so I can keep up todate!
B: A lot of the people at work also use LinkedIn, so I might set up an account, too.
A: I might try some other social media networks, but at the moment, I don't really know how to use them.

might

1 We use might for *definite plans / possible plans* or wishes.
2 We use might *before / after* the infinitive without *to*.

B Go to the Grammar Hub on page 144.

C **SPEAK** Work in pairs. Think about your own use of social media. Tell your partner what you *are going to / might* use more (or less) in the future.

A: I'm so busy. I spend a lot of time on Facebook. I might try to use it less.
B: I'm going to start using Twitter.

● SPEAKING HUB

A Go to the Communication Hub on page 158.

B Work in groups. Compare the results of your survey to the information in the infographic.

Like the infographic, we found that the most popular social network was Facebook. Some people in the class use Facebook and Twitter for their work, not LinkedIn.

○─ Talk about social media habits